

NEW



765 OPTIMUM

LOOK



765 OPTIMUM

Why choose between comfort and efficiency?

The new 765 OPTIMUM is tailor made for daily rides or your next personal challenge. Designed by our team of passionate engineers in France, it offers a blend of efficiency and comfort that will allow you to fully enjoy the long distances that lie ahead.

Using our expertise and innovative materials, LOOK Cycle aims to master a complex alchemy between comfort and performance. Stiff where it offers performance, supple where the frame can lessen fatigue and the road's imperfections.

The 765 OPTIMUM is an endurance bike who's optimized design is ready to help you tackle a wide range of courses and adventures...



The perfect balance!

We created the 765 OPTIMUM to offer a perfect harmony between comfort and performance.

Using internal laboratories, we have created a unique and hyper-versatile materials mix. Dedicated to endurance, an adapted geometry we utilize a host of different fibers with specific technological properties. This alchemy will allow you to combine comfort and efficiency, throughout your rides.





3D WAVE Technology

LOOK's 3D Wave tech is designed to withstand all challenges, and smooth out rough surfaces and uneven roads.

The 3D WAVE is integrated into the seat stays and ensures the bike is optimized to blend lateral or power transfer efficiency and ride comfort. Tube shaping with integrated flex zones and the choice of carbon allow for this balanced performance. The 3D WAVE technology diminishes vibrations by up to 20% over conventional, comparable designs.



Ready for every challenge

The 765 OPTIMUM is comfortable nearly any road profile and a variety of conditions. We have built the frame to accommodate fenders to protect you when weather conditions become demanding. Using hidden mounts on the forks and dropouts, this compatibility doesn't come at the cost of style.

Accommodating tires up to 34mm wide, the 765 OPTIMUM will allow you flexibility to take on a wider range of terrain.

The 765 OPTIMUM endurance geometry allows for a less aggressive handlebar position through a slightly taller head tube and shorter top tubes, versus our standard road performance fit. This ensures you have the right position without the need for excessive spacers or odd stems.

Endowed with our French Expertise

Ultra-distance enthusiasts may say it better than us: “an endurance bike must be efficient and take me where I want to go without beating me up”.

To this aim, the 765 OPTIMUM relies on a responsive and light frameset (1,400 gr frame + fork), and design features used in our most efficient bike designs.

LOOK developed the LS3 stem to allow for easy cable routing, with a finished and clean final presentation. The stem, through a cavity on the underside and custom removable spacers routes brake hoses in a simple and efficient way.

The LS3 stem is available in lengths of 80 to 120 mm. We chose forged aluminum for an optimized stiffness/weight ratio (200 gr).





An assertive Design

Because we have always attached importance to the design of our products, our new 765 OPTIMUM features a slender silhouette directly inspired by our other iconic road frames.

The perfect mastery of the front and rear triangle proportions reveals two subtle parallels facing forward, thus affirming its sporty character.

The new LS3 Integrated stem combined with the slight sloping of the horizontal tube deliberately immerses you in the 3D Wave stays, accentuating a harmonious curve for a particularly flexible and elegant look.

Without a doubt, this new LOOK frame will seduce the sharp eye of the enthusiast that you are.



BIKE / ROAD / ENDURANCE
SKU | 25324 (FOR M SIZE)

765 OPTIMUM

I SHIMANO ULTEGRA DI2 2X12 I CHARCOAL METALLIC BLACK SATIN



*NON-CONTRACTUAL PICTURE

Mounting

Crankset	SHIMANO ULTEGRA R8100 (XS-S 170/M-L 172,5 /XL 175)
Chainring	SHIMANO ULTEGRA R8100 50 x 34
Bb	BB T47 V24 85.5 / Token
Chain	SHIMANO M8100 12 Speed
Cassette	SHIMANO ULTEGRA R8100 11 x 34
Shifters	SHIMANO ULTEGRA DI2 R8170
Derailleur	SHIMANO ULTEGRA DI2 R8150
Brakes	SHIMANO ULTEGRA BR 8170
Rotors	SHIMANO RT MT800 F: 160 mm R : 140 mm
Thru Axles	CONICAL (Syntace STD) 142X12 R / 100 X 12 F P1.5
Seatpost	LOOK LS1 Carbon Super Light 27.2 mm 350 mm
Saddle	LOOK by SAN MARCO Short Fit Dynamic Open Fit
Stem	LOOK LS3 Alloy (XS 80/ S 90 / M 100 / L 110 / XL 120)
H-Bar	LOOK LS3 Alloy (XS 38 -S 40 / M - L 42 / XL 44)
Wheels	LOOK R 38 D Carbon Tubeless
Tires	HUTCHINSON FUSION 5 Tubeless Ready 700 X 30
Weight	TBC kgs (Size M)

BIKE / ROAD / ENDURANCE
SKU | 25918 (FOR M SIZE)

765 OPTIMUM

I SHIMANO 105 DI2 2X12 I CHARCOAL METALLIC BLACK SATIN



*NON-CONTRACTUAL PICTURE

Mounting

Crankset	SHIMANO 105 (XS-S 170/M-L 172,5 /XL 175)
Chainring	SHIMANO 105 50 x 34
Bb	BB T47 V24 85.5 / Token
Chain	SHIMANO 105 12 Speed
Cassette	SHIMANO 105 11 x 34
Shifters	SHIMANO 105 DI2
Derailleur	SHIMANO 105 DI2
Brakes	SHIMANO 105 Flat Mount
Rotors	SHIMANO RT MT800 F: 160 mm R : 140 mm
Thru Axles	CONICAL (Syntace STD) 142X12 R / 100 X 12 F P1.5
Seatpost	LOOK LS1 Carbon Super Light 27.2 mm 350 mm
Saddle	LOOK by S MARCO Short Fit Dynamic Open Fit
Stem	LOOK LS3 Alloy (XS 80/ S 90 / M 100 / L 110 / XL 120)
H-Bar	LOOK LS2 Alloy (XS -S 40 / M - L 42 / XL 44)
Wheels	LOOK R 38 D Carbon Tubeless
Tires	CONICAL (Syntace STD) 142X12 R / 100 X 12 F P1.5
Weight	TBC (Size M) TBC (Size M)

BIKE / ROAD / ENDURANCE
SKU | 25329(FOR M SIZE)

765 OPTIMUM

I SRAM RIVAL ETAP 2X12 I CHAMELEON GREEN BLUE



*NON-CONTRACTUAL PICTURE

Mounting

Crankset	SRAM RIVAL DUB (XS-S 170/M-L 172,5 /XL 175)
Chainring	SRAM RIVAL DUB 46 x 33
Bb	BB T 47 85.5 SRAM DUB
Chain	SRAM RIVAL 12
Cassette	SRAM RIVAL 12 Speed 10 x 36 XG 1250
Shifters	SRAM RIVAL ETAP AXS Wireless Hydraulic
Derailleur	SRAM RIVAL ETAP AXS Wireless
Brakes	SRAM RIVAL Hydraulic Flat Mount
Rotors	SRAM CENTERLOCK F: 160 mm R : 140 mm
Thru Axles	CONICAL (Syntace STD) 142X12 R / 100 X 12 F P1.5
Seatpost	LOOK LS3 Alloy 27.2 mm 350 mm
Saddle	LOOK by S MARCO Short Fit Dynamic Open Fit
Stem	LOOK LS3 Alloy (XS 80/S 90 / M 100- L 110 / XL 120)
H-Bar	LOOK LS2 Alloy (XS -S 40 / M - L 42 / XL 44))
Wheels	FULCRUM RACING 900 DB 2WF C19 Black Decals
Tires	HUTCHINSON FUSION 5 Tubeless Ready 700 X 30
Weight	TBC (Size M)

BIKE / ROAD / ENDURANCE
SKU | 25334 (FOR M SIZE)

765 OPTIMUM

I SHIMANO ULTEGRA 2X11 I BLACK SATIN



*NON-CONTRACTUAL PICTURE

Mounting

Crankset	SHIMANO ULTEGRA (XS-S 170/M-L 172,5 /XL 175)
Chainring	SHIMANO ULTEGRA R8000 50 x 34
Bb	BB T47 V24 85.5 / Token
Chain	SHIMANO HG 601 11 Speed
Cassette	SHIMANO ULTEGRA R8000 11 x 32
Shifters	SHIMANO ULTEGRA
Derailleur	SHIMANO ULTEGRA R8000
Brakes	SHIMANO ULTEGRA DISC Hydraulic
Rotors	SHIMANO RT RT800 F: 160 mm R : 140 mm
Thru Axles	CONICAL (Syntace STD) 142X12 R / 100 X 12 F P1.5
Seatpost	LOOK LS2 Carbon 27.2 mm 350 mm
Saddle	LOOK by S MARCO Short Fit Dynamic Open Fit
Stem	LOOK LS3 Alloy (XS 80/S 90 / M 100- L 110 / XL 120)
H-Bar	LOOK LS2 Alloy (XS -S 40 / M - L 42 / XL 44))
Wheels	SHIMANO WH RS 370 Tubless
Tires	HUTCHINSON FUSION 5 Tubeless Ready 700 X 30
Weight	TBC kgs (Size M)

765 OPTIMUM

I CAMPAGNOLO CHORUS 2X12 I CHAMELEON GREEN BLUE



*NON-CONTRACTUAL PICTURE

Mounting

Crankset	CAMPA CHORUS Carbon (XS-S 170/M-L 172,5 /XL 175)
Chainring	CAMPA CHORUS Carbon 50 x 34
Bb	BB T 47 85.5
Chain	CAMPAGNOLO CHORUS 12
Cassette	CAMPAGNOLO CHORUS 12 Speed 11 x 34
Shifters	CAMPAGNOLO ERGOPOWER CHORUS 12
Derailleur	CAMPAGNOLO CHORUS
Brakes	CAMPAGNOLO CHORUS
Rotors	CAMPAGNOLO AFS F: 160 mm R : 140 mm
Thru Axles	CONICAL (Syntace STD) 142X12 R / 100 X 12 F P1.5
Seatpost	LOOK LS3 Alloy 27.2 mm 350 mm
Saddle	LOOK by S MARCO Short Fit Dynamic Open Fit
Stem	LOOK LS3 Alloy (XS 80/S 90 / M 100- L 110 / XL 120)
H-Bar	LOOK LS2 Alloy (XS -S 40 / M - L 42 / XL 44)
Wheels	FULCRUM RACING 900 DB 2WF C19 Black Decals
Tires	HUTCHINSON FUSION 5 Tubeless Ready 700 X 30
Weight	TBC (Size M)

Framesets

765 OPTIMUM

I FRAMESET I ONLY AVAILABLE DISC VEF
I METALLIC TRUE BLOOD SATIN

SKU | 26255 (FOR M SIZE & DISC VERSION)



ICTURE

765 OPTIMUM

I FRAMESET I ONLY AVAILABLE DISC VEF
I BLACK SATIN

SKU | 26250 (FOR M SIZE & DISC VERSION)



ICTURE

Mounting

BB	BB T 47
Thru Axles	Supplied With Disc Frames Only: Speed Release Ready Thru-Axle System (Without Levers, Adjustable Using 6 mm Allan Keys) (100mm X D12 - M12 X 2 - P1 Double Lead Thread Thru/ 142mm X D12 - M12 X2 -P1 Double Lead Thread Thru)
Tires	Compatible With Tires With A Maximum Size Of 34 Mm For The Disc Brake Version



- + Specific endurance carbon composition
- + Road shape endurance geometry 3D Wave carbon tubes
- + Large tyre choice up to 700x34
- + Integrated cable routing

765 OPTIMUM

+ **Road Range** **+**



AERO



ALTITUDE



ENDURANCE





The Art — Of Cycling

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